



**DK-010-001202**

Seat No. \_\_\_\_\_

**B. B. A. (Sem. II) (CBCS) Examination**

**April / May – 2015**

**Forms of Business Organization - II**

**Faculty Code : 010**

**Subject Code : 001202**

Time :  $2\frac{1}{2}$  Hours]

[Total Marks : 70

- Instructions :**
- (1) All questions are compulsory.
  - (2) Figures on the right side indicate marks for that question.
  - (3) Section-I : MCQ (20 marks)
  - (4) Section-II : Descriptive (50 marks)

**SECTION - I**

**1 Multiple Choice Questions : 20**

- (1) \_\_\_\_\_ is its charter and defines the limitations of the powers of a company.
  - (A) Memorandum of Association
  - (B) Article of Association
  - (C) Doctrine of Ultravires
  - (D) Prospectus

- (2) Identify the wrong clause from the contents of memorandum.
- (A) Name                      (B) Cost
- (C) Object                      (D) Capital
- (3) The Article of Association is always \_\_\_\_\_ to the memorandum.
- (A) Similar                      (B) Parallel
- (C) Subject                      (D) Distinct
- (4) When public limited company raises fund from public by offers to share subscribers or in debentures, A document is drawn up.....
- (A) Memorandum of Association
- (B) Article of Association
- (C) Prospectus
- (D) Doctrine of Ultravires
- (5) CCP means -
- (A) Cumulative Company Preference Shares.
- (B) Convertible Consolidate Preference Shares.
- (C) Cumulative Chargeable Public Shares.
- (D) Cumulative Convertible Preference Shares.

- (6) Which among the following is not a merit of Equity share ?
- (A) It is a burden on the company
  - (B) Holders are the company owners
  - (C) The board of directors are free to decide dividend policy themselves
  - (D) Low face value
- (7) Identify the wrong statement -
- (A) A share certificate is being used by both public and private companies.
  - (B) A share warrant is a negotiable instrument
  - (C) A share certificate can be transferable
  - (D) A share warrant is being issued by both public and private companies
- (8) It means the collection of fully paid shares of small denominations.
- (A) Stock
  - (B) Share
  - (C) Debentures
  - (D) None of these
- (9) The Directors of Company act on behalf of the company as its \_\_\_\_\_ .
- (A) Owner
  - (B) Agent
  - (C) Property
  - (D) All of these

- (10) DIN means .....
- (A) Directors Identification Nomination
  - (B) Districts Identify Number
  - (C) Departmental Identity Number
  - (D) Director Identification Number
- (11) Identify the incorrect restriction for appointing managers.
- (A) A Central Government may permit any person as a manager for more than two companies
  - (B) A person can be appointed as a manager for the first time in public limited company with Prior Approval of Central Government
  - (C) A manager can assign his office
  - (D) He cannot be appointed for more than five years at a time.
- (12) Which among the following is not a right of company secretary?
- (A) To control the office
  - (B) To appoint directors
  - (C) To issue certificates
  - (D) To get compensation
- (13) When one unit carrying on the same trade or pursuing the same productivity join together with some common objective .....
- (A) Vertical combination
  - (B) Allied combination
  - (C) Horizontal combination
  - (D) Diagonal combination

- (14) Bigger and stronger units takes over smaller and weaker unit is -
- (A) Amalgamation      (B) Merger  
(C) Pools                (D) Cartels
- (15) Re-distribution of Gross receipts among members on an agreed basis. The pool is -
- (A) Output                (B) Income  
(C) Market                (D) Traffic
- (16) The cartel regulate the term of sales. Packaging, Price structure with time and a Particular place of delivery .....
- (A) Term fixing            (B) Price fixing  
(C) Territorial            (D) Quota fixing
- (17) Which among the following is not a feature of E-commerce ?
- (A) Ubiquity  
(B) Limited Reach  
(C) Universal standards  
(D) Information Density
- (18) It enables the internet users to share files and computer resources through central server.
- (A) B2C                    (B) B2B  
(C) C2C                    (D) P2P

(19) Which among the following is not an advantage of E-commerce?

- (A) Expansion                      (B) Low cost  
(C) 24 × 1 × 365                  (D) Customization

(20) ISP Connection-full form -

- (A) Internet Service Provider  
(B) Intranet Service Provider  
(C) Informal Status Position  
(D) Idea Service Provider

## SECTION - II

Descriptive Questions. 50

- 2** "Memorandum gives protection to person who deals with **10**  
the company and can infer from it the extent of company's powers". Explain this statement and give details about contents of Memorandum of Association.

**OR**

- 2** "Provisions in the articles cannot exceed the power of the **10**  
company as provided in the memorandum". Explain this statement. Also give a conceptual difference between Memorandum and Article of Association.

- 3** Define share capital. Explain the types of shares issued by the company. **10**

**OR**

- 3** "Share Certificate is a Prime Facie evidence of membership in a company". Explain this statement and give short details about share certificate and share warrant. **10**

- 4** "A manager is a natural person who conducts the actual management of the company"; write a detailed note on manager. **10**

**OR**

- 4** "Secretary as a person who is employed to write or transact business for a public body". Explain this by the duties of Company Secretary. **10**

- 5** Define merger. Explain the types and characteristics of merger. **10**

**OR**

- 5** Write a short note on pools and cartels. **10**

- 6** "Takeover is with force whereas acquisition is with persuasion" - Write an overview on acquisition and takeover. **10**

**OR**

- 6** Write a short note on E-Commerce and its types.